



SPONSORSHIP OPPORTUNITIES

FRIDAY 27 JUNE 2025

Competition Day
Concert Grounds,
Mercury Bay Park

Gala Dinner
Lion Foundation Arena,
Mercury Bay Park

Young Grower[™] of the year

BAY OF PLENTY

By being part of the Bay of Plenty Young Grower competition you have the opportunity to position your business alongside a progressive and exciting industry.

Your sponsorship will illustrate your support for the next generation of young growers.

For sponsors there are excellent opportunities to gain exposure through participation at the Bay of Plenty Young Grower competition and by attendance at the awards dinner on Friday 27 June 2025 at Lion Foundation Arena, Mercury Bay Park.

The dinner provides sponsors with a unique opportunity to meet, speak and connect with growers, contestants, emerging and current industry leaders.

SPONSORSHIP PACKAGES

Platinum Sponsorship \$15,000 + GST (2 available)

- Banner at gala dinner entrance.
- Address the gala dinner audience for 3 minutes.
- Social Media Posts Leading up to and post event.
- Social media takeover opportunity.
- Opportunity to include text in the post event email to all attendees.
- Verbally acknowledged at the event.
- Sponsor email signature.
- Full screen advert on the screen rotation at the gala dinner.
- Logo on menu and screen throughout the evening.
- Logo included on any paid marketing.
- Logo included on event website.
- Ten (10) tickets (one table) to the gala dinner.

Gold Sponsorship \$5,000 + GST (5 available)

- Event networking bar leaner conveniently placed for maximum exposure.
- Social Media Posts Leading up to and post event.
- Verbally acknowledged at the event.
- Sponsor email signature.
- Full screen advert on the screen rotation at the gala dinner.
- Logo on menu and screen throughout the evening.
- Logo included on event website.
- Option to include a 'keepsake' on each place seating at the gala dinner (e.g. - pen, notebook, small gift)
- Three (3) tickets to the gala dinner.

Silver Sponsorship \$3,000 + GST (no limit)

- Banner placed at the gala dinner.
- Social Media Posts Leading up to and post event.
- Verbally acknowledged at the event.
- Sponsor email signature.
- Half screen advert on the screen rotation at the gala dinner.
- Logo on menu and screen throughout the evening.
- Logo included on event website.

Bronze Sponsorship – \$1,500 + GST (no limit)

- Social Media Posts Leading up to and post event.
- Verbally acknowledged at the event.
- Sponsor email signature.
- Logo on menu and screen throughout the evening.
- Logo included on event website.

Scholarship Sponsorship (Scholarship – \$2,500 – Many businesses and individuals donate towards this fund)

- Verbally acknowledged at the event.
- Logo included on the event website.

SPONSORSHIP CONTACT

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