



# Young Grower<sup>™</sup> of the year

Competition date: 16 May 2025

**By being part of the Central Otago Young Grower competition you have the opportunity to position your business alongside a progressive and exciting industry.**

Your sponsorship will illustrate your support for the fruit and vegetable sector's next generation of young growers.

For sponsors there are excellent opportunities to gain exposure through participation at the Central Otago Young Grower competition and by attendance at the awards dinner.

The dinner provides sponsors with a unique opportunity to meet, speak and connect with growers, contestants, emerging and current industry leaders.

## SPONSORSHIP PACKAGES

### Platinum Sponsor – 2 only, \$2,500

Sponsor's logos will be displayed on information relating to the event including any relevant websites, the flyer & application form and dinner menu. The Platinum Sponsor will also be the guest speaker sponsor, having the opportunity to address the evening function for five minutes. The Sponsors' contribution will also be publicly acknowledged throughout the event and at the dinner. The Sponsor is entitled to erect up to two large indoor/outdoor banners in a prominent position throughout the competition. The sponsorship also includes one table of 8 guests at the awards dinner.

### Gold Sponsor – 4 only, \$2,000

Sponsor's logos will be displayed on information relating to the event including the flyer/application form and menu. The sponsor's contribution will be publicly acknowledged during the event and they will have the opportunity to address the evening function for five minutes. The Sponsor is entitled to erect up to two medium size indoor/outdoor banners to be placed at the discretion of the organisers. The sponsorship also includes one table of 8 guests at the awards dinner.

### Silver Sponsor – 6 only, \$1,500

Sponsor's logos will be displayed on information relating to the event including the flyer/application form and menu. The sponsor's contribution will be publicly acknowledged during the event. The Sponsor is entitled to erect up to two medium size indoor/outdoor banners to be placed at the discretion of the organisers. The sponsorship also includes one table of 6 guests at the awards dinner.

### Bronze Sponsor – unlimited, \$1,000 each

Bronze Sponsor's names will be displayed on information relating to the event including the flyer/application form and menu. The sponsor's contribution will be publicly acknowledged during the event. The sponsorship also includes two complimentary seats at the awards dinner.

### Other Opportunities

There are several other opportunities to show your support of the competition through the provision of lunch during competition activities, pre-dinner drinks or wine at the awards dinner. A limited number of dinner table sponsorships are also available at \$500 per table. This includes a table of 6 at the awards dinner, naming rights for the table purchased, and the unique opportunity to connect with growers, contestants and industry leaders.

Non-monetary options to support the event are also available and could include the provision of a branded marquee, horticultural equipment and/or equipment gear to be used during activities, as well as prizes for the contestants. Organisations that commit time and personnel to the running of the competition will receive great brand exposure and recognition throughout the day event.

All sponsorships are subject to GST.

Additional tickets to the awards dinner are \$95.

Tickets to the award dinner will be issued in early May 2025. To maximise your sponsorship, we recommend you have two sponsor representatives and 6 growers at your table. Please contact us if you would like help filling your table with industry guests.

## SPONSORSHIP CONTACT

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